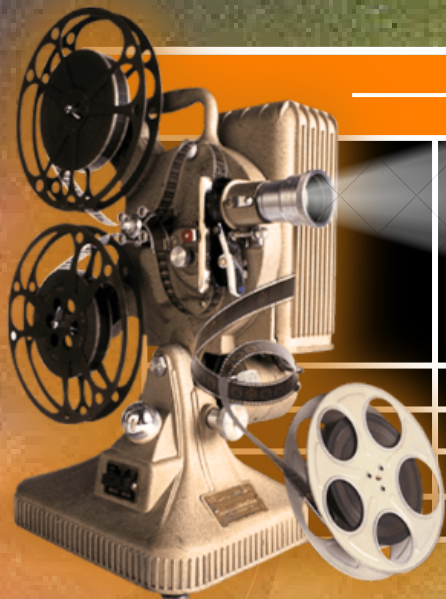


# KKC Cineplex



**TARGETING TIER 02 AND 03 TOWNS WITH  
POPULATION ABOVE 25000 WITH IN 5 KMS**

## FRANCHISEE BUSINESS MODEL



| SERIAL NO. | SCREENS | PLOT AREA (IN SQ. YARDS) | SEATS | INVESTMENT (₹ IN LAKH) | REVENUE SHARING Payout - Ticketing, Concessionaire, Parking, On & Off Screen Advertisement (₹ IN LAKH) P.A |                           |
|------------|---------|--------------------------|-------|------------------------|--|---------------------------|
|            |         |                          |       |                        | MINIMUM GUARANTEE  | EXPECTED PROJECTED PAYOUT |
| 1          | 2       | 3000                     | 200   | 250                    | 24   | 100                       |
| 2          | 3       | 4000                     | 300   | 310                    | 36   | 137                       |
| 3          | 3       | 4840                     | 600   | 550                    | 72   | 275                       |
| 4          | 4       | 5500                     | 800   | 670                    | 84   | 382                       |

**BECOME A CINEMA OWNER  
FRANCHISEE**

**FOR FRANCHISE ENQUIRY PLEASE CONTACT :  
MERCHANT ACQUISITION SPECIALISTS :  
VIJAY KUMAR : 9915642367**

**CORPORATE OFFICE :  
HOTEL HOLIDAY INN PLOT NO. 1 SECTOR 3 PANCHKULA**





The cine theatres plays an important role in the business of the cinema world. The fate of every film is decided in the cinema only. Cinema business is such a business which has immense possibilities of growth , but till now very few businessmen have been able to get into it. An ordinary businessman finds this business interesting, but to them it also looks complicated. That's why till now only a few brands are earning huge profits from this profession by creating monopoly and maintaining their supremacy. The cinema business definitely looks a complicated business from the distance but when one get into it ,find nothing is easy like this.

There is a huge vacuum in this business model and stepping into it can be a great way to increase your income. Figures never lie. Most of the films in the world are made in India, but there is only 1 screen for one lakh population for featuring, on the other hand, In America there are 12 screens for the same number of population. In China, ten years ago there were 4500 screens .this number has now crossed 90000, while its own film industry is not very big. There are only about 9300 screens in the whole of India till now. If we look at the number of tickets sold, India is at number one in spite of having few numbers of cinema halls. It can be guessed from these figures that if the business of film screens is expanded and adopted in this country, success is assured. This business does not just increase the income, it also puts you on a high level of respect and fame as you will become one of the few people in the city as the owner of the cinema house.

KC Cineplex is a platform headed by Mr. Prem Pal Gandhi and Hitesh Gandhi like experienced personalities from the cinema and real estate world.. A conglomerate whose business verticals range from hospitality, mining to educational institutions. The expertise of Naresh Goswami and Ravinder Pal with cinema able to give a different identity to KC Cineplex. KC Cineplex plans to set up more than 100 cinema screens in different cities and towns in the next five years.

KC Cineplex invites you all to be a part of KC Cineplex franchisee chain where every road leads to growth. An invitation in which all the investment made will be in your name only. Where you will not have to worry about any inventory or operations. Where you are going to be a absolute owner , and the operations are at our responsibility You will surely be a part of a definite profit for Years and years, continuously, non-stop,. Then what is the delay? Contact our representative for more details. Let's go together, move forward towards a new height of achievement. KC Cineplex an emerging name to trust.



Corporate Office : Hotel Holiday Inn Plot No. 1 Sector 3 Panchkula  
Naresh Goswami | +91 9803030130 | nareshgoswami@kccineplex.com  
Ravinder Pal | +91 9417700088 | ravinderpal@kccineplex.com

WWW.KCCINEPLEX.COM